

Maine GeoLibrary Executive Director's Report

Jay Clark, October 15, 2025



- **Outreach**
 - **Counties & Towns**
 - **The goal is to establish a set of connected services through county hubs.**
 - **Attended MMA conference and had many interesting conversations about maps. The big learning:**

Assessors want to use GIS more as part of their normal workday. There are some folks out there that are both Addressing Officers and Assessors. Finding them and using them to popularize the program could be useful.

The renewed hub/web site is live.

- **Framework layers are in place.**
- **Old list-based site can be found under ARCHIVES**
- **Changes and data management activities will continue.**
- **We are awaiting word from InforMe on their availability.**
- **Data download functionality is still not working. We're meeting with the Software Review and Security folks about FME next week.**
- **Bob has released new code that works inside the ESRI environment that may be able to do what the previous tool did.**
- **Procurement**
 - **Vexcel needs renewal**
 - **Data Storage needs funding**
 - **UMaine Cooperative Agreement**



Email Outreach

- Gained 109 new contacts
59 from the newsletter button on the new website!
50 from manually adding contacts (from recent conferences, people emailing wanting to be on the list, contacts forwarded to me)
- 1530 emails sent with a 43% open rate
This is a solid number for marketing standards. I expect we will have more opens for the next few emails now that we can deliver the website

Email marketing funnel ⓘ



*Percentages are based on total emails sent

Web Site

- [MaineGeolibraryWebsite](#)
- The Hub Site is live for almost a month.
- Feedback has been overwhelmingly positive, except for feedback from some agency folks. There was reason for them to send us corrected links, some stuff changed in Hub and Bob was out.

The issue of who publishes what and to where may be more contentious than I had imagined.

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experience prepared
understanding trust
organization challenging
patient sympathetic
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accessible organized
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focused feedback helpful
passion discussion
flexible

Suggested Order of Review

Legislation Procedures

Board Membership Standards

Procurement

Financial

Executive Director

Content Management

Data Custodial

GeoLibrary Communication

Submission of Datasets



Policy Review

1. Legislation
2. Board Membership Standards
3. Procurement
4. Financial
5. Executive Director

Policy
Updates are
completed
for 10 of 12
policies

Board
review
through the
next month.

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Hardware and Software Costs

New Software is needed to better support imagery downloads.

We need to increase our storage. (1 set of high resolution 6" 4-band tiffs = 56 TB)

A process to price and sort this out needs to go faster.

The Vexcel imagery is still not on-line for local use.

There is bathy data coming which will be equally fat.

There is Land Cover and Forestry raster data on the way.

There is the new statewide DEM to load.

Procurement

- All the PQVL work should be submitted to Procurement as of this week.
- “Mini-Bid” for Imagery should be into Procurement this week.
- OIT Software review team discussion on FME and other issues (firewall, downloads, uploads) next Monday.
- Mini-Bid specification for County/Town communications will be out of my hands by next Friday.
- We have some new applicants to review for the PQVL awaiting our attention.
- New Digital Coast one meter land cover is being added to the site now.
- Acquisition of new cloud space is still not understood at my level.
- Pressure for more GeoLibrary storage access space is growing.

Happy Fall!

See You on November 19 at 1:00 PM



MEGUG 2025 Fall Conference and Annual Meeting

University of Maine at Farmington

November 14, 2025